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| CORPORATE SPONSORSHIP  2017  Rate Card | | | | | | | |
| Inquire About the “Feature Profile” and/or “Chapter Contribution” Grade Level or Term | | | | | | | |
| |  | | --- | | Want to be in Book? What Better Way to Market Your Business! | |  | | | | | | | | |
|  | | | Bronze | Silver | | Gold | Premiere |
| Community Fairs~ Premium logo placement wall at all community & global events we attend | | | X | X | | X | X |
| Postcard Campaign~ Premium logo placement on front of promo postcards | | | X | X | | X | X |
| Email Marketing~ Up to 720,000 impressions yearly. 40,000-60,000 monthly\* | | | X | X | | X | X |
| Banner & Exhibit Booth at Public Speaking Events | | | X | X | | X | X |
| Inclusion in Ongoing Social Media Campaigns~ Logo placement on all our social media sites | | | X | X | | X | X |
| Website~Your ad and logo linked to our sitesBronze-1 site Silver-2 Gold/Premiere-3 | | | X | XX | | XXX | XXX |
| Link Placement in Promotional Email Marketing | | | X | X | | X | X |
| Logo Placement in TV/Radio/Magazine/Newspaper/Press Releases | | | X | X | | X | X |
| Sweepstakes~ Your ad features prominently on our store’s monthly sweepstake | | | X | X | | X | X |
| Logo Placement & Link Within Smartphone App | | | X | X | | X | X |
| FREE Product Giveaway~ Premium logo placement on the front of FREE giveaway marketing materials | | |  | X | | X | X |
| National Sponsor Events~ From speaking engagements, training, book launch tours, promo events, marketing | | |  | X | | X | X |
| Massive PR Campaign~ Logo placement on all press releases for TV, radio, newspaper, magazine interviews  Founder Appearances~ Where appropriate you will be invited to participate when our founder makes appearances at speaking engagements | | |  | X | | X | X |
| Banner & Exhibit Booth at a Book Launch Gala | | |  | X | | X | X |
| Marketing Materials & Co-Branding Logo Placement | | |  | X | | X | X |
| Industry Exclusivity | | |  |  | | X | X |
| Product placement within book (premiere) and/or monthly newsletters (premiere & gold) | | |  |  | | X | X |
| Speaking Engagement~ Logo placement on all press releases for TV, radio, newspaper, magazine, interviews | | |  |  | | X | X |
| Book Tour~ Exhibit at a book tour event | | |  |  | | X | X |
| 1/2 Page Advert Placement for the Lifetime of one book | | |  |  | | X | X |
| 1/2 Hour Founder Keynote Speech/Workshop (Value CAD $5,000) | | |  |  | | X | X |
| Be Interviewed by Founder & have comments included in an upcoming book where appropriate & available | | |  |  | |  | X |
| Full Page Advert Placement for the Lifetime of one book | | |  |  | |  | X |
| 1 Hour Founder Keynote Speech/Workshop (Value CAD $10,000) | | |  |  | |  | X |
| Founder Endorsement from Stage | | |  |  | |  | X |
| Red Carpet Wall~ Premium logo placement wall at all launch events | | |  |  | |  | X |
| \*Based on BC Marketing Research Department Stats | | | | | | | |
| Inquire About the “Feature Profile” and/or “Chapter Contribution” Grade Level or Term | | | | | | | |
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| |  | | --- | | Want to be in Book? What Better Way to Market Your Business! | |  | | | | | | | | |
|  | Bronze | Silver | Gold | | Premiere | | |
| Community Fairs~ Premium logo placement wall at all community & global events we attend | X | X | X | | X | | |
| Postcard Campaign~ Premium logo placement on front of promo postcards | X | X | X | | X | | |
| Email Marketing~ Up to 720,000 impressions yearly. 40,000-60,000 monthly\* | X | X | X | | X | | |
| Banner & Exhibit Booth at Public Speaking Events | X | X | X | | X | | |
| Inclusion in Ongoing Social Media Campaigns~ Logo placement on all our social media sites | X | X | X | | X | | |
| Website~ Your ad and logo linked to our sites  Bronze-1 site Silver-2 Gold/Premiere-3 | X | XX | XXX | | XXX | | |
| Link Placement in Promotional Email Marketing | X | X | X | | X | | |
| Logo Placement in TV/Radio/Magazine/Newspaper/Press Releases | X | X | X | | X | | |
| Sweepstakes~ Your ad features prominently on our store’s monthly sweepstake website | X | X | X | | X | | |
| Logo Placement & Link Within Smartphone App | X | X | X | | X | | |
| FREE Product Giveaway~ Premium logo placement on the front of FREE giveaway marketing materials |  | X | X | | X | | |
| National Sponsor Events~ From speaking engagements, training, book launch tours, promo events, marketing |  | X | X | | X | | |
| Massive PR Campaign~ Logo placement on all press releases for TV, radio, newspaper, magazine interviews  Founder Appearances~ Where appropriate you will be invited to participate when our founder makes appearances at speaking engagements |  | X | X | | X | | |
| Banner & Exhibit Booth at a Book Launch Gala |  | X | X | | X | | |
| Marketing Materials & Co-Branding  Logo Placement |  | X | X | | X | | |
| Industry Exclusivity |  |  | X | | X | | |
| Product placement within book (premiere) and/or monthly newsletters (premiere & gold) |  |  | X | | X | | |
| Speaking Engagement~ Logo placement on all press releases for TV, radio, newspaper, magazine, interviews |  |  | X | | X | | |
| Book Tour~ Exhibit at a book tour event |  |  | X | | X | | |
| 1/2 Page Advert Placement for the Lifetime of one book |  |  | X | | X | | |
| 1/2 Hour Founder Keynote Speech/Workshop (Value CAD $5,000) |  |  | X | | X | | |
| Be Interviewed by Founder & have comments included in an upcoming book where appropriate & available |  |  |  | | X | | |
| Full Page Advert Placement for the Lifetime of one book |  |  |  | | X | | |
| 1 Hour Founder Keynote Speech/Workshop (Value CAD $10,000) |  |  |  | | X | | |
| Founder Endorsement from Stage |  |  |  | | X | | |
| Red Carpet Wall~ Premium logo placement wall at all launch events |  |  |  | | X | | |
| INVESTMENT | $15,000 | $25,000 | $40,000 | | $60,000 | | |
| \*Based on BC Marketing Research Department Stats | | | | | | | |
| Inquire About the “Feature Profile” and/or “Chapter Contribution” Grade Level or Term | | | | | | | |
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